

### Product Highlights

- > Query, Multidimensional Analysis, Web Reporting, Data Manipulation and Exploration.
- > Developed on the latest .Net technology
- > Zero foot-print web deployment
- > Proven and scalable architecture
- > Business Rules and calculations.
- > Color coding to highlight exceptions
- > Highly personalized content and display with selectable user themes
- > Rich user experience through Ajax and other technologies
- > Drag-n-Drop of measures, dimensions
- > Export features to Excel, PDF, and email etc.
- > Pivot table capabilities
- > User access security for reports views and analysis



**BI Reports**

### Overview

BI Reports is an integrated product within the Performa BI Suite that provides BI capabilities on a proven architecture. It is the most complete and comprehensive BI front-end for OLAP analysis.

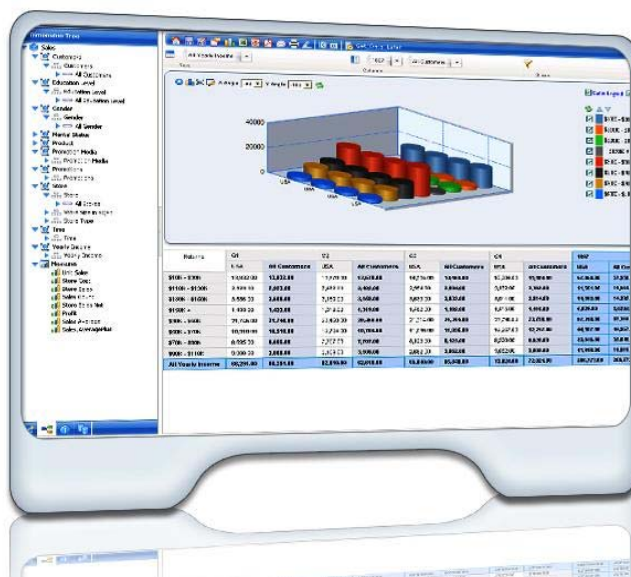
BI Reports empowers the end user in using innovative and advanced tools for query, analysis, web-reporting, data manipulation and exploration on a proven architecture. It provides the end user the power to analyze data in an interactive and high impact visual interface.

BI Reports provides web-based analysis, reporting, indicators, color coding, and collaborative features to the user through web-based browser (100% thin client) interface.

DataMicron's Performa-BI Reports comprises of the following main functions:

- **Ad-hoc Query**
- **Multidimensional Analysis**
- **Web Reporting**
- **Data Manipulation and Exploration**
- **Business rules and calculations**

End users are provided with the flexibility to analyze and trace problem areas directly to the source, with multi-dimensional analysis, drill down, and drill through. In addition, end users can perform data manipulation and exploration with exception highlighting (color coding) features that provides a powerful visual environment to monitor and set thresholds for business analysis.



*\*\* BI Reports lets you perform multidimensional analysis, ad-hoc query, web reporting, data manipulation and exploration.*

# Performa- BI Reports

## Features & Benefits

### 1. Easy to Install and Deploy

BI Reports is the fastest analysis and reporting tool to deploy, implement and manage due to its ability to leverage on existing platforms/data sources, easy integration, scalability, and Web deployment framework. It provides for easy installation, configuration and maintenance.

### 2. Robust and Powerful Analysis Tools

BI Reports enables the user to analyze and view complex sets of data in an easy to understand format graphically, perform dice and slice, ranking, sort and filtering. Users can easily analyze what's driving their business with data organized in logical categories such as time periods, regions, and product groups.

### 3. Easy to Use

BI Reports's user friendly interface makes multidimensional analysis and reporting simple for all users, regardless of their levels in the organization. Business users require little to no training, and this ensures fast end-user adoption.

BI Reports's innovative interface and layout facilitates rapid comprehension of key objectives. Its visual capabilities include indicators, color code and histograms which provides maximum information to the user.

### 4. User Friendly Interface

BI Reports's intuitive user interface includes drag-n-drop of dimensions and measures to the pivot table. Users may view the data in different views such as table, charts and indicators.

The use of variety charts: column, bar, pie, line, stack bar, radar etc. enable the user to visualize data in more meaningful formats. Users can view and analyze data relationships graphically and change displays easily. Features like export Excel and PDF means that users can work within a familiar environment – maximizing productivity, ROI and decreasing training cost.

### 5. Rich User Experience- AJAX

BI Reports is web-based browser (100% thin client), and is able to offer users with rich user experience with the implementation of AJAX technology. This allows the user to work in the web environment, but without any post-backs that typically happens in normal web applications.

### 6. Data Manipulation and Exploration

Users may perform data manipulation and exploration with BI Reports's calculation functions such as – Ranking, Sort, Ascending, Descending, Top/Bottom, Mean, Average, Median, Percentage etc.

Users may also create complex calculations with its mathematical functions, and save such calculations as a report view.

# Performa- BI Reports

## 7. Conservation of Bandwidth

BI Reports processes and summarizes data in the application layer and only returns results at a summary level, thus enabling processing efficiency and the conservation of bandwidth.

## 8. Scalable and High Performance

BI Reports is designed for high scalability and performance. Its ability to handle large data warehouse matches the performance of Enterprise applications.

## 9. Improves IT Productivity

BI Reports helps to reduce the burden on IT and improves the productivity of the IT department. Users are able to create their own reports, perform analysis and set alerts for KPI's easily. This frees up the IT resources to focus on other areas.

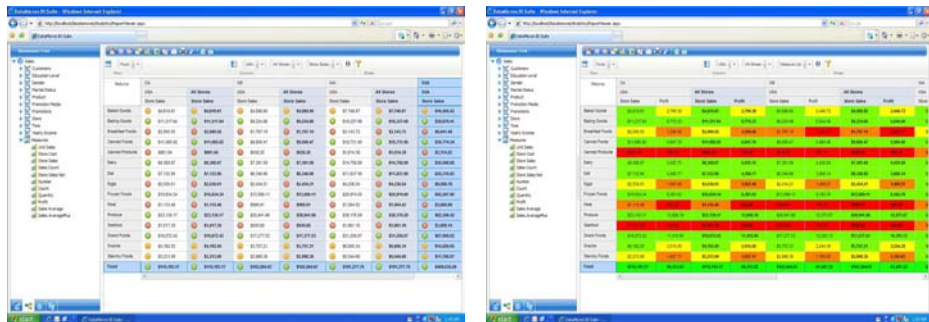
## 10. Best Value for Money

Unlike most BI vendors which charges separately for applications in query, analysis, reporting, dashboard design tools and KPI Management, DataMicron offer all these functions in ONE SINGLE product- Performa BI Suite

Performa comprises of:

- BI Reports (Front-End BI for OLAP analysis)
- BI Tools (Advanced Visualization Tools)

Performa BI Suite offers you the `best value for money' in the market.



*'You can now experience the **power** and **benefits** of Enterprise BI Suite at very affordable pricing with DataMicron's PERFORMA'*