

Performa BI Suite

- Analysis, Web Reporting, Dashboard design, KPI's all in ONE SINGLE product
- Developed on the latest .Net technology, proven and scalable architecture
- Provides end user the power to interact and analyze data
- Customizable gauges, controls and all chart types
- Multiple metrics in one screen, drillable maps, annotations and more
- Step-by-step Dashboard design tools
- Color coding to highlight exceptions
- Seamless integration from Dashboards to Reports
- Collaborative capabilities like annotation, email
- Prebuilt templates with freestyle design options
- Export features to Words, Power Point, Excel, PDF etc.
- User access security features for Dashboard modules and reports

Overview

DataMicron's Performa BI Suite is a product of extensive market research. It was developed and designed with the end user in mind-ensuring high user experience and satisfaction with interactive, intuitive, user friendly dashboards and business analytics.

Performa comprises of the following integrated products:



BI Reports

Complete and comprehensive BI front-end for OLAP analysis



BI Tools

Advanced Visualization Tools

Performa was launched with the objective to provide organizations with the power and capabilities of Enterprise BI Suite at an affordable pricing. Efforts were made to ensure that Performa provides all the capabilities and features of Enterprise BI Suite. This includes high scalability, robustness and performance that matches Enterprise BI Suite.

Features & Benefits

BI Reports:

- Drive data consistency and quality
- Build and share powerful analytics
- Harness the wealth of available data
- Make faster and better decisions
- Deliver single business views across the enterprise
- Optimize IT resources and productivity

BI Tools:

- Rich visualizations without complex programming
- View multiple performance metrics on single screen
- Greater visibility into critical business information
- Align everyone towards common goal
- Enhance collaborative environment
- Minimum training with user friendly interfaces



BI Suite- Competitive Analysis

Features	Typical Enterprise Application	Typical Non-Enterprise Application	DataMicron Performa	
User Experience				
<input type="checkbox"/> Intuitive and interactive user interface	●	○	●	
<input type="checkbox"/> Collaborative features - email, commentary	●	○	●	
<input type="checkbox"/> Ajax Web-Experience	●	○	●	
<input type="checkbox"/> Customized dashboard to suit user navigation preferences without programming	●	○	●	
<input type="checkbox"/> Integrated suite of reports and dashboards for better navigation	○	○	●	
Analysis and Data Exploration				
<input type="checkbox"/> Drag-n-Drop features in web environment	○	○	●	
<input type="checkbox"/> Slice and dice, and filter of dimensions and members	●	○	●	
<input type="checkbox"/> Drill-down and/or Expand of cells, drill through to raw data	●	○	●	
<input type="checkbox"/> Data scrolling, paging and search	○	○	●	
<input type="checkbox"/> Mathematical calculation on rows, columns and measures	○	○	●	
<input type="checkbox"/> Misc features - Ranking, Sorting, Indicators, Colour Codes, Percentage, Filter Comparisons, Histobars	●	○	●	
<input type="checkbox"/> Export to Word, Excel, Power Point, CSV, PDF, email	●	○	●	
<input type="checkbox"/> Dashboard design tools - Charts, Table, Gauges, Maps, Alert Buttons, Commentary Box etc.	○	○	●	
<input type="checkbox"/> Access to multiple data sources and cubes	●	○	●	
Technology, Performance and Scalability				
<input type="checkbox"/> High performance with large scale Datawarehouse	●	○	●	
<input type="checkbox"/> Support high number of concurrent users	●	○	●	
<input type="checkbox"/> Proven technology of platform and OLAP technologies	●	○	●	
<input type="checkbox"/> Web-based browser (100% thin client)	●	○	●	
Pricing				
<input type="checkbox"/> Very affordable pricing for all customers	○	○	●	
% Vendors has feature (approximately):				
● 100% of vendors	○ 75% of vendors	○ 50% of vendors	○ 25% of vendors	○ 0% of vendors

BUSINESS PERFORMANCE MANAGEMENT

Financial Customer

Internal Process Learning & Growth

**PERFORMA = Powerful Analytics
Rich Visualization
Value Proposition**

*You can now experience the **power** and **benefits** of Enterprise BI Suite at very affordable pricing with DataMicron's Performa.*



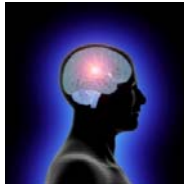
DataMicron
Performa

Top Reasons to choose PERFORMA



Commercial- The BEST pricing

- ✓ Analytics, Dashboards, Reporting, KPI's all bundled into ONE SINGLE product
- ✓ Best ROI and pricing (Enterprise BI Suite at 'Non-Enterprise' pricing)



Technical- The BEST BI Suite

- ✓ Equivalent or more features compared to typical Enterprise BI Suite
- ✓ User friendly interface- Minimal user training
- ✓ Robust, scalable and proven platform - High performance
- ✓ Latest and proven technologies (.Net, AJAX)
- ✓ Patent pending technology (USA)
- ✓ Web-based browser (100% thin client)
- ✓ Rapid deployment and easy maintenance



Professional Services- Experienced and Dependable

- ✓ Team of experienced and dependable professionals in BI and Data Warehouse

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DataMicron
BI Innovations

